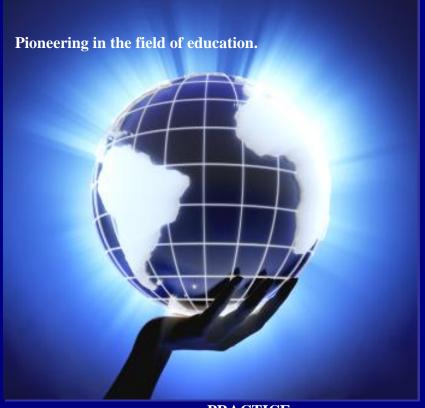


Admission Brochure ADVANCE



PRACTICE MAKE PERFECT.....



WEST BENGAL GOVT. REGD. NO. F-001502/2021

ISO 9001:2015 CERTIFIED

CERTIFICATE No: IN8989A H.O-RAJA ROAD, B.T.ROAD.KOL-700115 Branch

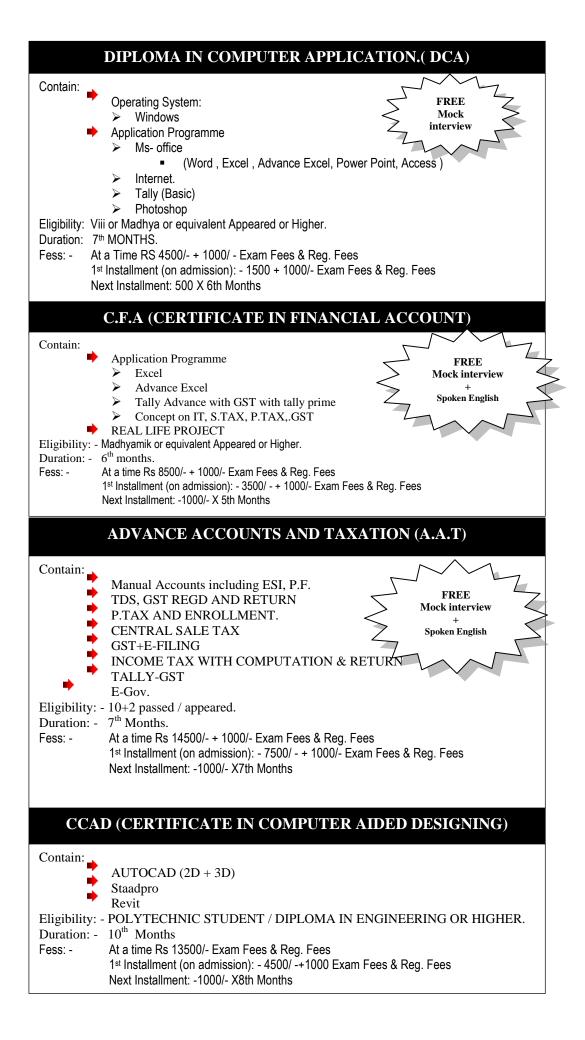
Website-www.dishariedu.com

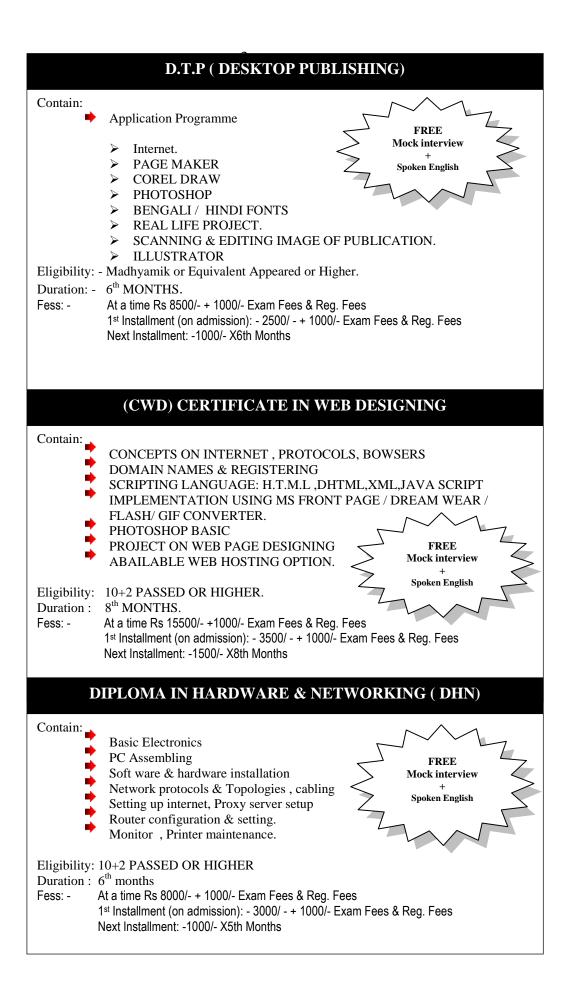
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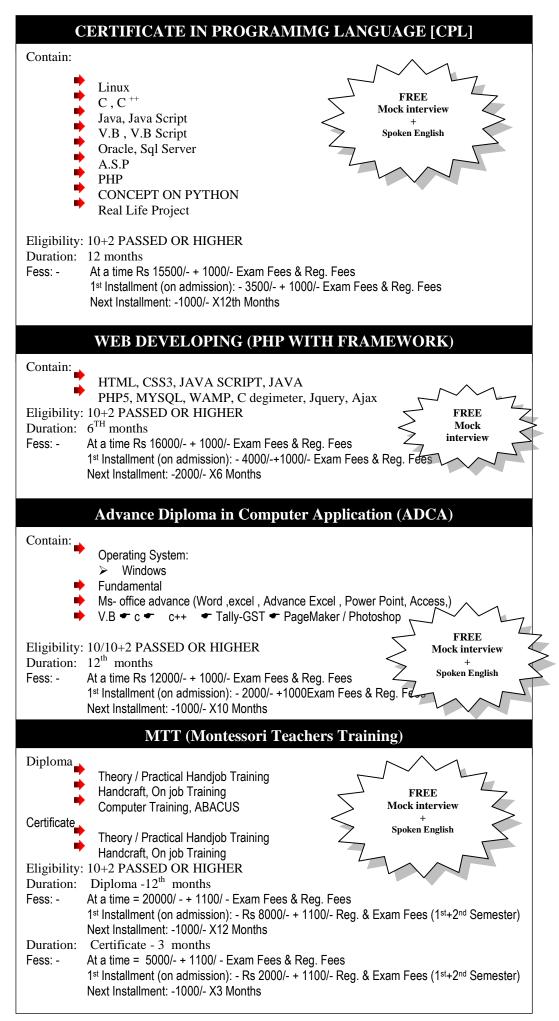
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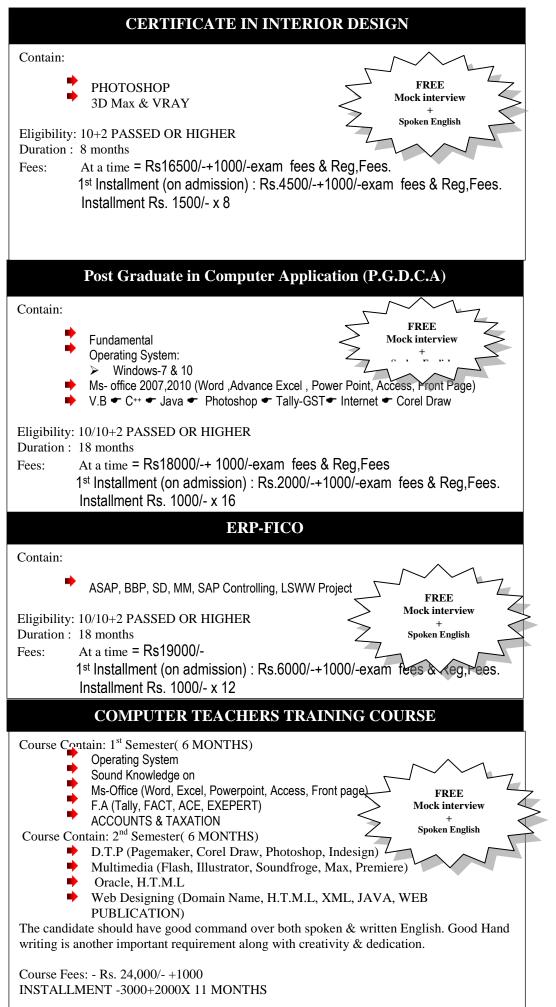
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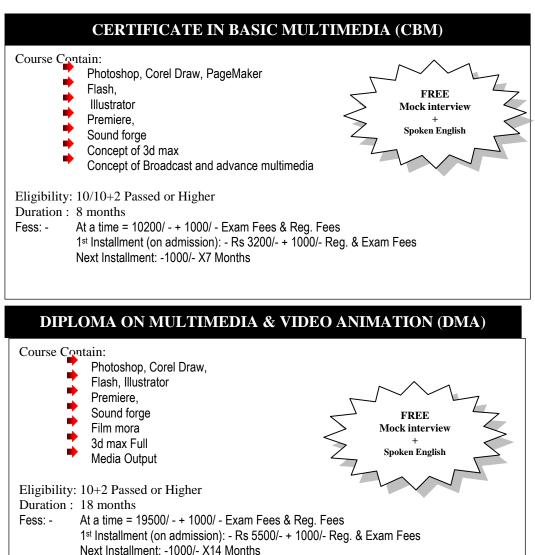
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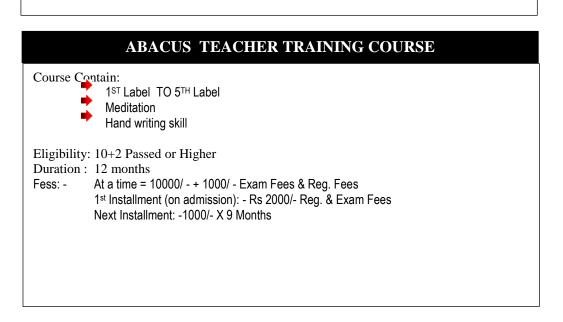












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	CRASH COURSE		FREE Mock interview
<u>COURSE</u>	DURATION	FEES	+ Spoken English
С	3Months	5,100/-	man -
C++	3Months	5,600/-	
Oracle	3 Months	5,600/-	
Ms-Word	2 Month	2,600/-	
Advance Ms-Excel	2 Month	4,000/-	
Typing Speed	2 Month	4,000/-	
Java	3 Months	5,600/-	
H.T.M.L	2 Month	3,100/-	
Tally-GST	3Months	6,600/-	
Basic Auto Cad	3 Months	5,100/-	
G.S.T	2 Months	6,100/-	
Basic / Advance Photoshop	2/4 Months	3,100 / 5,100/-	
Corel Draw	2 Months	4,600/-	
Basic Hardware	2Months	4,100/-	
3D MAX & VRAY (Basic/Advance/Professional)	2/4/6 Months	8,100/10,100/16,100/-	
Premier	2 Months	5,500/-	
Flash	2 Months	5,600/-	
GDSE(USING FLASH , ACTION SCRIPT)	6 Months	6100/-	
Android app development using android studio	6 months	15,600/-	
Python	6 Months	16,000/-	
Sql / Pl-Sql	4 Months	8,600/-	
V.B.Net , Sql –server	6 months	8,600/-	
Data analysis using VBA, ADV. Excel	6 months	8,600/-	
J2EE (Advance java)	8 months	9,600/-	
Java Script	3 months	4,600/-	
Film Mora	3 Months	5,600/-	
Access	2 months	2,600/-	
Internet	1 month	2,100/-	
R- language	6 months	25,100/-	
Indisign	2 MONTHS	8,600/-	
Revit / staadpro	3 months	8,500/-	

ENGLISH SPEAKING COURSE & PERSONALITY DVELOPMENT

Contain:

- Development the listening ability (Audio-Visual)
- Reading Skill enhancement (Reading techniques)
- Writing skill
- Speaking Skill(Software)
- G.D./Basic Course & everyday life course
- P.I/Conversation
- Group Discussion/Grammer
- Accents(forenge)/Interview Facing
- Special personality development course
- Software (Travel & Business)
- Preparation for Real life interview including body language.
- Eligibility: 10+2 PASSED OR HIGHER

Duration: 12 months

Fees. 1100/- ON ADMISSION

1000 PER MONTH.

C#.NET

Contain:

- Programming with c
- Programming with c++
- Concept of "OOPS"
- Sql server 2005
- Introduction (.net framework & CLR[ver 3.5])
- C#.net
- With real life project.

Eligibility: 10+2 PASSED OR HIGHER

Duration: 10 months

Fees: :Rs.10100/-+1000/-exam fees & Reg,Fees. 1st Installment (on admission) : Rs. 1100/-+1000/-exam fees & Reg,Fees. Installment Rs1000- x 9

ADVANCE NETWORKING

Contain:

Ccna Hardware faculty: Networking basics, router modes, basic commands, router components, boot sequence, routing - static routing, default routing, dynamic routing- RIP version 1 and 2, EIGRP, OSPF- single and multi area, switching basics, STP, VLAN, inter vlan routing, access lists, WAN concepts, ipv6 concepts, DHCP, ios backup, frame relay etc. Ccna Hardware faculty: Cisco syllabus

Eligibility: 10+2 PASSED OR HIGHER

Duration: 10 months

Fees: :Rs.10100/-+1000/-exam fees & Reg,Fees.

1st Installment (on admission) : Rs. 1100/-+1000/-exam fees & Reg,Fees. Installment Rs1000- x 9

Get 10% - 20% discount on at a time payment mode.

DIGITAL MARKETING

Duration: (6 Months Certificate Course)

MODULE I

Introduction to Digital Marketing Begin with the basic digital marketing lesson and learn about different platforms and practices used for digital marketing. Get to know about the changing trends and insights on customer expectations from digital strategies. This lesson shall put at ease common doubts about digital marketing.

Introduction to Google

In this lesson learn about how to utilize the potential of Google Search Engine and its applications to promote your business on the most used search engine. Google is much beyond the search engine that we know it as. It is a wholesome package to answer all your Internet queries and networking requirements. Keyword Research

Learn everything about how to create targeted advertisements. Knowledge about keyword research shall also aid you in creating your website, blogs and as well as activities on other platforms.

and you in creating your website, blogs and as well as activities on other platforms. This lesson shall literally

let you converse with your potential customers in their own language.

MODULE II

Search Engine Optimization (SEO)

Nothing can beat well planned optimized search engine strategies. Learn about how to create content in a

way which is more search engine friendly. Knowledge about web crawlers, ways to generate website traffic

and common mistakes to avoid while creating online content shall be taught in this lesson.

Paid Advertising

Paid advertising comprises of PPCADs and banner advertisements. Learn about how to choose the right

WebPages for your advertisement purposes and about the ways to budget your paid advertising campaign.

Google Local & Maps

The potential of Google yet again surface with its introduction of Google maps. On completion of this lesson

you will be able to successfully place your business location on the Google maps and let your customers find you on search.

MODULE III

Facebook Marketing

Join the league of successful social media marketers by mastering Facebook with this lesson. The lesson comprises of creation, maintenance and analytical processes of marketing on Facebook. Placing advertisements and promoting web pages on Facebook also shall be discussed in this lesson. Twitter Promotion Learn about micro-blogging, tweeting, following hash-tags, direct messages and @ in this lesson. Apart from the basics, get an all-round knowledge about how to use micro- blogging to drive business and connect with potential customers. Know LinkedIn

MODULE IV

YouTube Marketing

Promote your business beliefs, celebrations and successes with video marketing. Learn about how to create a YouTube channel, posting videos and reviewing performance of the same. Learn also to manage the feedback and comments of viewers.

Blog Management

Become confident in communicating with your audience by the written word. Learn how to create and maintain a successful blog to share with your audience. Implementing keyword basics, basic elements of designing of the blog are also a part of this lesson.

Overview on E-Commerce

Master the techniques to sell your wares or services online with a thorough understanding of this lesson. Get an understanding about the shift from malls toe- carts and get insights on how to sell online.

Amazon, E-Bay & More

Learn to use the major online shopping portals for the benefit of your business. Uploading products for sale, placing and managing bids and ways to interact with online shoppers are the highlights of this lesson

MODULE V

Online Branding & Sales

Create a compelling strategy to communicate with clients with an approach build around all active internet platforms. Learn about earning leads, hall marking and creating managing contests in this lesson. Online Reputation Management

Develop ways to handle negative comments and to address customer queries effectively in this lesson. A successfully driven communication often results in procuring newer leads. Get an understanding about internet ethics and direct your strategies in the right course.

Affiliate Marketing

Get an understanding about utilizing affiliate site to earn leads and expand your business. Third party sources work to promote your business to suitable audience and bring business. Get acquainted with basic features and methods in this lesson.

Total - 150 Hours (ALL Modules) Qualification: Passed HS/Graduation Knowledge: Must have knowledge in Internet, HTML,CSS,DBMS,PHP or ASP.NET Basic Concept.

Fees

30000/-

OUR VISION

To achieve excellence on per with global standards.

OUR MISSION

- * To impart high quality education.
- To foster innovation in the profession growth.
 To develop all round personality in students with emphasis on learning and participating in curricular. Co- curricular and extra – curricular activities.
- * To groom the students to become responsible citizens.
- ✤ We give guarantee to placement on each student.

OUR SPECIALITIES

- A Complete Computer education.
 Regular Classes taken by C.S, C.A, M.C.A, SOFTWARE & HARDWARE Specialist.
- Special attention will be given to non- commerce student for F.A course.
- ✤ Help Class for Extra Class.
- * Extra class facility.
- ✤ Library Facility.
- * Printed Study Materials will be provided from the institute.
- ✤ Life time Enrolment for better Placement.
- * Life time free telephonic Support for any problem in office or working area.
- ✤ Spoken and personality devolopment course free of cost.
- ✤ Placement assistance.
- ✤ Project stipend.
- ✤ Certificate.

EVERY STUDENT SHOULD PROVIDE

- 1. 2 Copies of Passport Size Photo.
- 2. Original Mark Sheet/ Certificate of Last Examination and Their Xerox Copy.
- 3. Voter or Adhar card Xerox copy.